

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities, Inc.

UNITED EQUITIES, INC.

Lat/Lon: 29.7067/-95.4701

RF1

Bellaire Shopping Center Bellaire, TX		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	22,139	215,548	498,569
	2012 Projected Population	23,997	227,915	526,171
	2000 Census Population	19,537	198,545	460,155
	1990 Census Population	16,900	164,876	386,076
	Historical Annual Growth 1990 to 2007	1.8%	1.8%	1.7%
	Projected Annual Growth 2007 to 2012	1.7%	1.1%	1.1%
HOUSEHOLDS	2007 Est. Households	8,290	91,599	216,987
	2012 Proj. Households	8,918	96,739	227,911
	2000 Census Households	7,404	84,446	201,751
	1990 Census Households	6,676	74,561	177,933
	Historical Annual Growth 1990 to 2007	1.4%	1.3%	1.3%
	Projected Annual Growth 2007 to 2012	1.5%	1.1%	1.0%
AGE	2007 Est. Population 0 to 9 Years	16.7%	15.2%	14.8%
	2007 Est. Population 10 to 19 Years	13.7%	11.6%	11.3%
	2007 Est. Population 20 to 29 Years	15.0%	16.9%	17.0%
	2007 Est. Population 30 to 44 Years	24.1%	23.9%	23.6%
	2007 Est. Population 45 to 59 Years	19.4%	18.8%	19.3%
	2007 Est. Population 60 to 74 Years	7.2%	8.6%	9.2%
	2007 Est. Population 75 Years Plus	3.9%	5.1%	4.8%
	2007 Est. Median Age	32.9	33.6	33.9
MARITAL STATUS & SEX	2007 Est. Male Population	51.9%	51.0%	49.9%
	2007 Est. Female Population	48.1%	49.0%	50.1%
	2007 Est. Never Married	29.0%	32.5%	34.2%
	2007 Est. Now Married	50.5%	46.0%	43.8%
	2007 Est. Separated or Divorced	16.6%	16.6%	17.1%
	2007 Est. Widowed	3.9%	4.9%	4.8%
INCOME	2007 Est. HH Income \$200,000 or More	12.9%	10.2%	9.6%
	2007 Est. HH Income \$150,000 to 199,999	4.9%	5.0%	4.5%
	2007 Est. HH Income \$100,000 to 149,999	10.4%	11.7%	10.8%
	2007 Est. HH Income \$75,000 to 99,999	8.9%	9.8%	9.8%
	2007 Est. HH Income \$50,000 to 74,999	11.6%	16.1%	16.4%
	2007 Est. HH Income \$35,000 to 49,999	13.1%	14.0%	14.6%
	2007 Est. HH Income \$25,000 to 34,999	11.1%	11.3%	11.4%
	2007 Est. HH Income \$15,000 to 24,999	12.1%	10.2%	10.4%
	2007 Est. HH Income \$0 to 14,999	15.0%	11.7%	12.6%
	2007 Est. Average Household Income	\$ 96,768	\$ 88,110	\$ 85,879
	2007 Est. Median HH Income	\$ 69,924	\$ 68,039	\$ 67,441
	2007 Est. Per Capita Income	\$ 37,107	\$ 37,961	\$ 38,209
	2007 Est. Number of Businesses	1,521	15,134	33,316
	2007 Est. Total Number of Employees	14,610	189,109	442,797

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RACE	2007 Est. White Population	71.5%	72.4%	65.9%
	2007 Est. Black Population	6.6%	7.4%	14.7%
	2007 Est. Asian & Pacific Islander	8.0%	7.1%	8.1%
	2007 Est. American Indian & Alaska Native	0.5%	0.4%	0.3%
	2007 Est. Other Races Population	13.5%	12.7%	10.9%
HISPANIC	2007 Est. Hispanic Population	9,598	87,008	175,425
	2007 Est. Hispanic Population Percent	43.4%	40.4%	35.2%
	2012 Proj. Hispanic Population Percent	46.6%	43.6%	38.8%
	2000 Hispanic Population Percent	37.1%	34.3%	28.5%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	13,813	141,030	329,206
	2007 Est. Elementary (0 to 8)	13.7%	11.9%	9.9%
	2007 Est. Some High School (9 to 11)	6.7%	6.7%	6.8%
	2007 Est. High School Graduate (12)	16.2%	15.6%	16.8%
	2007 Est. Some College (13 to 16)	14.7%	14.9%	16.3%
	2007 Est. Associate Degree Only	4.6%	4.4%	4.7%
	2007 Est. Bachelor Degree Only	23.4%	26.3%	26.1%
	2007 Est. Graduate Degree	20.7%	20.2%	19.4%
HOUSING	2007 Est. Total Housing Units	9,866	105,687	250,242
	2007 Est. Owner Occupied Percent	37.5%	35.4%	35.5%
	2007 Est. Renter Occupied Percent	46.5%	51.2%	51.2%
	2007 Est. Vacant Housing Percent	16.0%	13.3%	13.3%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	3.0%	1.9%	2.6%
	2000 Homes Built 1995 to 1998	5.4%	5.4%	5.3%
	2000 Homes Built 1990 to 1994	7.5%	5.1%	4.8%
	2000 Homes Built 1980 to 1989	11.2%	13.7%	17.3%
	2000 Homes Built 1970 to 1979	30.9%	27.3%	29.6%
	2000 Homes Built 1960 to 1969	14.6%	22.4%	20.4%
	2000 Homes Built 1950 to 1959	16.3%	17.1%	12.4%
	2000 Homes Built Before 1949	11.1%	7.1%	7.6%
HOME VALUES	2000 Home Value \$1,000,000 or More	1.3%	0.8%	2.9%
	2000 Home Value \$500,000 to \$999,999	17.9%	7.9%	9.9%
	2000 Home Value \$400,000 to \$499,999	11.0%	6.1%	5.8%
	2000 Home Value \$300,000 to \$399,999	12.9%	9.7%	8.8%
	2000 Home Value \$200,000 to \$299,999	13.9%	19.8%	13.7%
	2000 Home Value \$150,000 to \$199,999	15.1%	19.0%	12.5%
	2000 Home Value \$100,000 to \$149,999	17.0%	17.8%	18.2%
	2000 Home Value \$50,000 to \$99,999	10.0%	16.7%	24.4%
	2000 Home Value \$25,000 to \$49,999	0.5%	1.8%	3.4%
	2000 Home Value \$0 to \$24,999	0.3%	0.4%	0.5%
	2000 Median Home Value	\$ 259,526	\$ 217,952	\$ 239,467
	2000 Median Rent	\$ 519	\$ 609	\$ 587

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LABOR FORCE	2007 Est. Labor: Population Age 16+	16,549	167,647	390,738
	2007 Est. Civilian Employed	64.8%	66.4%	66.3%
	2007 Est. Civilian Unemployed	4.4%	5.2%	5.3%
	2007 Est. in Armed Forces	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	30.8%	28.4%	28.4%
	2007 Labor Force: Males	51.5%	50.6%	49.3%
	2007 Labor Force: Females	48.5%	49.4%	50.7%
OCCUPATION	2000 Occupation: Population Age 16+	9,039	100,967	236,037
	2000 Mgmt, Business, & Financial Operations	15.6%	18.8%	18.4%
	2000 Professional and Related	30.7%	29.5%	29.2%
	2000 Service	15.4%	14.7%	14.5%
	2000 Sales and Office	22.3%	22.0%	23.9%
	2000 Farming, Fishing, and Forestry	0.1%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	8.6%	7.4%	6.6%
	2000 Production, Transport, & Material Moving	7.2%	7.3%	7.2%
	2000 Percent White Collar Workers	68.7%	70.4%	71.5%
2000 Percent Blue Collar Workers	31.3%	29.6%	28.5%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	74.6%	74.2%	74.1%
	2000 Drive to Work in Carpool	13.2%	13.1%	12.8%
	2000 Travel to Work by Public Transportation	6.3%	6.1%	6.1%
	2000 Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	2000 Walk or Bicycle to Work	1.8%	2.8%	3.1%
	2000 Other Means	0.7%	0.9%	0.8%
	2000 Work at Home	3.4%	2.8%	3.0%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	21.7%	23.9%	24.1%
	2000 Travel to Work in 15 to 29 Minutes	44.1%	43.8%	42.4%
	2000 Travel to Work in 30 to 59 Minutes	28.6%	27.1%	28.2%
	2000 Travel to Work in 60 Minutes or More	5.6%	5.3%	5.3%
	2000 Average Travel Time to Work	23.6	23.0	23.3
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 551.8	\$ 5,786.1	\$ 13,454.6
	2007 Est. Apparel	\$ 26.9	\$ 280.6	\$ 652.3
	2007 Est. Contributions & Gifts	\$ 41.1	\$ 415.0	\$ 962.3
	2007 Est. Education & Reading	\$ 17.6	\$ 178.5	\$ 413.1
	2007 Est. Entertainment	\$ 31.2	\$ 325.0	\$ 754.9
	2007 Est. Food, Beverages & Tobacco	\$ 84.6	\$ 896.7	\$ 2,090.0
	2007 Est. Furnishings And Equipment	\$ 24.9	\$ 258.7	\$ 599.8
	2007 Est. Health Care & Insurance	\$ 38.0	\$ 403.0	\$ 940.7
	2007 Est. Household Operations & Shelter & Utilities	\$ 166.1	\$ 1,737.5	\$ 4,039.4
	2007 Est. Miscellaneous Expenses	\$ 8.8	\$ 94.5	\$ 220.5
	2007 Est. Personal Care	\$ 7.9	\$ 83.2	\$ 193.6
	2007 Est. Transportation	\$ 104.8	\$ 1,113.3	\$ 2,588.1

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